



YOUTH EDUCATION AND WELFARE SOCIETY

NATIONAL SENIOR COLLEGE, NASHIK

NATIONAL Campus, Maulana Azad Road Sardar Circle, Nashik 422001



T.Y.B.B.A. (Cases in Marketing) PROJECT STUDENT LIST

AY-2022-23

SN	Name of the Students	Topic Number	Class
01	Sayyed Arbaaz Zubair	Cadbury Company With Its Respect to Its Marketing Strategy	TYBBA
02	Khan Rahil Bilal	Marketing in Recruitment	TYBBA
03	Bagwan Afreen Mushtaque	Digital Marketing emerald mineral	TYBBA
04	Shaikh Sameer Nizam	Online Marketing	TYBBA

H.Kulkarni

**[Mrs. Harshada Kulkarni]
Project Guide**

**A
PROJECT
ON
CADBURY COMPANY WITH ITS RESPECT TO ITS
MARKETING STRATEGY
SUBMITTED TO**



**SAVITRUBAI PHULE UNIVERSITY, PUNE IN THE
PARTIAL FULFILMENT OF T.Y.B.B.A FOR
REQUIREMENT OF BACHELOR OF BUSINESS
ADMINISTRATION (B.B.A)**

**UNDER THE GUIDANCE OF
(ASST. PROF. HARSHADA KULKARNI)**

SUBMITTED BY:-

SAYYED ARBAAZ ZUBAIR

**FROM YEWS NATIONAL SENIOR COLLEGE NASHIK
2022-23**

**A
PROJECT
ON MARKETING IN RECRUITMENT
SUBMITTED TO**



**SAVITRIBAI PHULE UNIVERSITY, PUNE
IN THE PARTIAL FULFILMENT OF SEMISTER-6,
ADD ON COURSE FOR
THE REQUIREMENT OF BACHELOR OF
BUSINESS ADMINISTRATION (BBA)
UNDER THE GUIDANCE OF
(ASST. Mrs. Harshada Kulkarni)
SUBMITTED BY
NAME: RAHIL BILAL KHAN
SUBMITTED TO**



**YEWS NATIONAL SENIOR COLLEGE, NASHIK
2022-23**



AMPCUS TECH PRIVATE LIMITED

Branch Office : 3rd Floor, Praajali Heights, Above Suzuki Showroom, Mumbai Naka, Nashik - 422 001.

CIN : U74110DL2011PTC215188

TO WHOM IT MAY CONCERN

Date: 17th May 2023

This is to certify that Mr. Mohd Rahil Bilal Khan, a student at National Senior College (commerce), has successfully completed his six-months internship from 1st September 2022 to 2nd February 2023 on project titled "Marketing Strategies in Recruitment" in our organization, with reference to the partial fulfillment of requirements of Bachelor of Business Administration (BBA) - Third Year course of University.


During the period of his internship program he was found punctual, hardworking and inquisitive.

We wish him all the best for future endeavor.

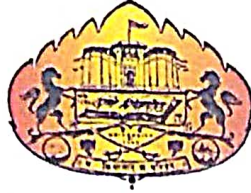
For, Ampcus Tech Pvt. Ltd.




S Salnath
Associate Director - HR


17/05/2023

A
PROJECT
ON
“DIGITAL MARKETING ON EMERALD MINERAL”
SUBMITTED TO



SAVITRIBAI PHULE UNIVERSITY, PUNE
IN THE PARTIAL FULFILMENT OF
T.Y.B.B.A
FOR THE REQUIRMENT
OF
BACHELOR OF BUSINESS ADMINISTRATION (B.B.A)
UNDER THE GUIDANCE OF
(ASST. PROF.HARSHADA KULKARNI)
SUBMITTED BY
NAME: BAGWAN AFREEN MUSHTAQUE
FROM
YEWS NATIONAL SENIOR COLLEGE NASHIK



EMERALD MINERALS

Date: 15/04/2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Bagwan Afreen Mushtaque of T.Y.B.B.A of Youth Education & Welfare Society's National Senior College has successfully completed 60 Hrs Internship programmer in emerald minerals online shop.

During her internship, she has demonstrated her skills with a keen interest for acquiring new skills abilities and knowledge. We found her extremely inquisitive and hard working. She was willing to put her best efforts and get into depth for better understanding of the concerned subject.

Her association with us was very truthful and we wish her all the very best in her future.

Reetika Rishi
Yours sincerely
Emerald Minerals

EMERALD MINERALS
Reetika Rishi
15.04.23
PROPRIETOR

**A
PROJECT
ON
ONLINE MARKETING
SUBMITTED TO**



**SAVITRUBAI PHULE UNIVERSITY, PUNE IN THE
PARTIAL FULFILMENT OF T.Y.B.B.A FOR
REQUIREMENT OF BACHELOR OF BUSINESS
ADMINISTRATION (B.B.A)**

**UNDER THE GUIDANCE OF
(ASST. PROF. HARSHADA KULKARNI)**

SUBMITTED BY:-

SAMEER NIZAM SHAIKH

**FROM YEWS NATIONAL SENIOR COLLEGE NASHIK
2022-23**